## Tactic star

he tactic star is a tool that leads us through ( a series of critical questions, to help us plan actions that are strategic, effective and purposeful. Follow the star clockwise, from the top ('goals and strategy') using the questions to refine the plan for an action as you go.

	Strategies
	Why thing don't 'just happen'
	Nonviolent actions
F	Sending the protest message Action evaluation Humour and nonviolent campaigns
	Training

Goals and strategy

Is the action part of an ongoing campaign, with SMART goals? How will the action help us achieve our goals? Which goals will it help us to

achieve? Is this tactic in keeping with our strategy?

What has been done before, and what will be done after? Does this tactic embody the lessons we've

learned from previous work?

#### What does success look like? What do we want to measure?

How do we plan to celebrate our

What's our plan for debriefing

## Relationships

Regrouping

action once it's done?

the action?

How will our relationships with key stakeholders be affected? Will they likely move closer to our view, or further away? Will we create new relationships? Who should we communicate. consult, seek approval from, or collaborate with?

# Organisation

How will our group be affected? How will this tactic affect recruitment, member-retention, and the acquisition of new skills? Will the tactic build trust or exacerbate tension and burnout?

## Tone

What is the tone of the action? Solemn, fun, angry, calm? How will people we want to engage (participants, passersby) react to the tone?

Resources Is this action worth the limited time, energy, and resources of our group? Do we have the capacity to make it

happen? Can/should we expand it, or scale it back?

current events or new developments?

Target Who is the target? What influence does the taget have on the goal?

How will this tactic impact the target? How will the target react? Are we prepared for the target's reaction?

"Is it newsworthy?"

### Location

Where will the tactic take place? Does the location show

the problem and reveal the target? Is the location at the point of consumption. destruction, or decision?

# Message

What will the tactic communicate to our audience, target, or allies? Is it understandable and persuasive?

### Timing

When should we do the action? Why? Does the timing hold potential for us, or vulnerability for our opponents? Can we take advantage of

The tactic star was developed by 'Beyond the Choir' - www.beyondthechoir.org

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